

SOUTH COAST PLAZA PR UPDATE

January 2026

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Bil Donovan January Illustration

Welcome to the new year!

January Blues? Nowhere in sight here at South Coast Plaza, where we're embracing a wave of refreshed optimism for the year ahead. Last year's game of designer musical chairs at a bevy of fashion houses has begun blossoming into some of this year's most coveted collections.

Case in point: the refreshed windows at our Dior boutique featuring Jonathan Anderson's first drop of his debut collection for the storied fashion house. Its charm is all in the details with Dior house codes and heritage paired with Anderson's signature wit and ease. Pretty without the preciousness. Think tulle skirts with delicate floral embroidery paired with chunky embroidered cable-knit sweaters or a striped rugby shirt. The humble four-leaf clover, one of Christian Dior's favorite symbols, has found itself elevated to must-have status under Anderson's direction and appears in everything from denim and poplin shirts to Lady Dior bags, slides and more.

Speaking of delicious new arrivals, we are pleased to share the recent opening of Venchi, the beloved Italian chocolatier, and this month's upcoming opening of Pura Vida Miami and Café Collegium. Harry Winston also debuted its glittering new boutique in time for the holidays.

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Looking ahead in 2026, we will welcome the first West Coast boutique for artisanal fragrance house Fueguia 1833 Patagonia and also the first West Coast location for jeweler Jessica McCormack as well as introducing Staud and Barnes & Noble alongside a newly reimagined Sur la Table, Apple and many more arrivals and exclusives which we can hardly wait to announce.

Please make sure to whitelist the South Coast Plaza PR Updates in your email so you always stay ahead of the curve. And feel to reach out to me at tyreem@southcoastplaza.com or Ashley Martin at martina@southcoastplaza.com for imagery, interviews or additional information.

Wishing you a lovely — and, of course, stylish — start to the new year.

Michelle Dalton Tyree

Director of Public Relations and Social Media Strategy



New Store Openings



Harry Winston

Harry Winston unveiled its newly reimagined boutique, showcasing the brand's exceptional fine jewelry and timepiece collections in a sophisticated setting that reflects the house's heritage of craftsmanship and glamour.

Located Level 2, Jewel Court



Harry Winston, Level 2, Jewel Court

New Store Openings (Cont.).



Venchi

With a legacy spanning more than 140 years, the beloved Italian chocolatier brings its first Orange County boutique to life, inviting guests to enjoy handcrafted chocolates, rich gelato and signature sweets made with timeless Italian passion.

Located Level 1, Carousel Court



Venchi, Level 1, Carousel Court

Coming Soon to SCP



Pura Vida Miami

Opening Early 2026

Pura Vida Miami is coming to South Coast Plaza. From colorful bowls to vibrant plates, Pura Vida Miami serves health-conscious meals with effortless style. The menu blends fresh fruits, vegetables and proteins, offering something for every lifestyle.

Located Level 1, Bloomingdale's Wing

Café Collegium

Opening Early 2026

Footwear darling Collegium steps off the street and into the café with Café Collegium, debuting soon at South Coast Plaza. The concept serves high-quality matcha within a design-forward setting.

Located Level 1, Macy's Home Store Wing

Fueguia 1833 Patagonia

Opening Early 2026

Among the most awaited launches of the year, Fueguia 1833 Patagonia will introduce its first West Coast boutique. The distinguished Argentinian fragrance house, famed for its rare, handcrafted perfumes and sustainable ethos, invites guests to indulge in an immersive sensory journey.

Located Level 1, Saks Fifth Avenue Wing

Upcoming Events

Lunar New Year

February 12 - March 1, 2026

South Coast Plaza ushers in the Year of the Horse with a dazzling centerpiece exhibit in Jewel Court, a captivating photo exhibition presented by the Chinese Consulate and a variety of exciting promotions and activities, including our exclusive Liuli gift with purchase. Select weekends will also feature children's craft workshops. Festivities continue through March 1.

Michelle Dalton Tyree

Director of Public Relations and Social Media Strategy

tyreem@southcoastplaza.com or **714.435.2012**.



For further assistance, you may also reach out to Ashley Martin, Public Relations Specialist, at **martina@southcoastplaza.com** or **714.435.2051**.